



Every time you repeat the words, 'I can do it!' with conviction, you cancel or override your fear and increase your confidence.
 -- Brian Tracy

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Keeping date with time & decor

By Sangeetha G. Feb 23 2011

Tags: Clocks, Home Improvement, Home Décor

Timepieces are not only functional, they add value to the interiors of a house. Clocks speak volumes about the taste of the homeowner

It keeps you updated with time and is something a house cannot do without. But the ubiquitous clock hanging on your wall has evolved over the years from a functional gadget to the one that easily syncs in with your home décor.

"Clocks form an important part of the interiors of any house. They can be functional and decorative at the same time, adding value to any setting, depending on the design. These days, extensive attention is paid to details while decorating a home. Most houses follow a theme for their décor. Whether it is a quaint desk clock or a grandfather clock that lends an old-world charm, clocks can do much to spruce up the décor," said Tetsuji Ishimaru, president, Seiko Watch India.

Over the years, the technology of clocks too has evolved – from a mechanical clock with or without a pendulum to clocks powered by battery or electricity to digital clocks with liquid crystal display (LCD) panels, vacuum fluorescent display (VFD) or light-emitting diode (LED) display.

Whatever be it, clocks speak volumes about the taste of the homeowner.

"There is a tremendous demand for these concept clocks. Many a time, we find architects and interior decorators picking up such clocks, keeping in mind the design of their clients' homes," said Ishimaru.

"While doing the interiors, we choose the clocks as well. A separately picked up clock looks quite out of place," said Dameem Ansari, principal architect, Ansari Architects, Associates & Interior Designers.

People prefer to go for antique and quaint clocks like the grandfather clock for living rooms. A grandfather clock stands about 6 ½-8 ft tall. A house done in contemporary aesthetics with plush, white interiors will generally have a clock with minimalist design on the wall.

"Bold and transparent clocks that easily display the wall designs are preferred by those who opt for trendy interiors. Clocks come in a wide range of materials, including stainless steel, wood, glass and plastic," said Ansari.

For the kids' room, clocks in playful designs and vibrant colours with motifs are preferred as children relate best to these. In bedrooms, people generally prefer digital clocks that have alarms and offer display at night. There are digital clocks that display room temperature, world timings and calendar too.

"The cost of quaint antique clocks can run into lakhs. Custom-made clocks too can be expensive," said Ansari.

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